PERFECT MEDIA KIT



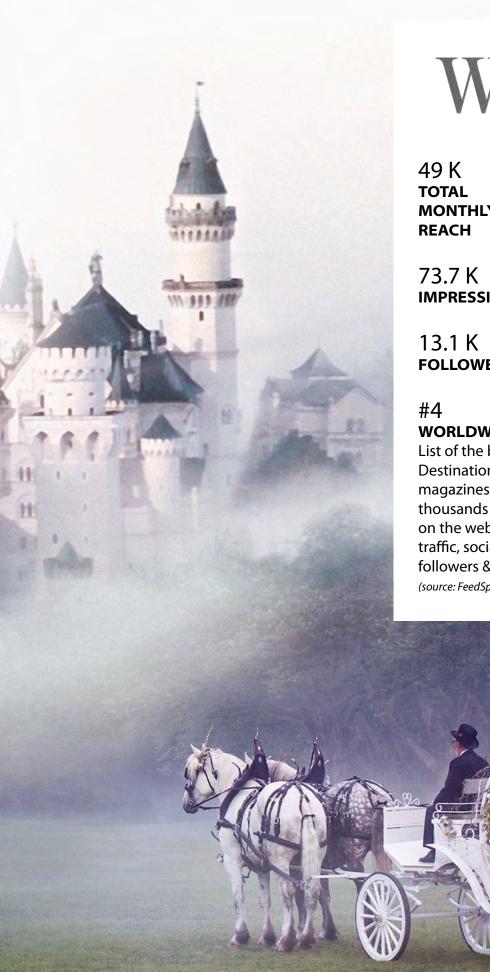
Perfect Wedding Magazine was established in 2005 and launched its first print edition in January 2006. It is designed to fulfill the luxury lifestyle and bridal fashion niche, both in North America and Worldwide.

Almost two decades later, Perfect Wedding Magazine continues its mission of delivering current and inspiring content, celebrating new couples from around the globe, promoting brands and exploring new travel destinations!

Perfect Wedding Magazine is recognized by international designers, including Karl Lagerfeld who requested our magazine, and is regarded as a global authority on the bridal industry. Far beyond bridal fashion and opulent real weddings, Perfect Wedding Magazine includes diverse topics from the luxury travel and lifestyle industry, exclusive events and collaborations with leading global partners and celebrities, such as international floral artist Jeff Leatham.

Perfect Wedding Magazine has developed and adapted to current communication trends, focusing on reaching new audiences while we keep existing readers loyal to our brand.

Gordon S. Cooper & Claudia Torres Founders / Editors





MONTHLY

IMPRESSIONS

FOLLOWERS

WORLDWIDE

List of the best **Destination Wedding** magazines from thousands of titles on the web ranked by traffic, social media followers & content. (source: FeedSpot)

DEMOGRAPHICS

Average age 25-50+ Brand-responsive Sophisticated traveller Mid-High income

INTERESTS

Bridal Fashion Destination Weddings Luxury Travel Romance Wellness & Beauty

LOCATION

USA & Canada UK Italy & France Germany & Spain Mexico Netherlands Australia Greece Taiwan & Hong Kong







FEATURE ARTICLE (*Permanent*) \$225 (one-time payment)

REAL BRIDES by BRAND (Permanent) \$265 (one-time payment)

WEBSITE BRANDING \$1,200 per month \$ 650 two weeks \$ 450 one week

(Monthly) **LEADER BOARD HEADER** \$390 **BODY BANNER** \$220 **TOWER AD** \$150 **BUTTON ADS** Square \$90 Rectangle \$50

Secure your marketing, <u>here</u>.