



PERFECT
WEDDING

magazine

MEDIA KIT



PERFECT WEDDING magazine

Perfect Wedding Magazine was established in 2005 and launched its first print edition in January 2006. It is designed to fulfill the luxury lifestyle and bridal fashion niche, both in North America and Worldwide.

Almost two decades later, Perfect Wedding Magazine continues its mission of delivering current and inspiring content, celebrating new couples from around the globe, promoting brands and exploring new travel destinations!

Perfect Wedding Magazine is recognized by international designers, including Karl Lagerfeld who requested our magazine, and is regarded as a global authority on the bridal industry. Far beyond bridal fashion and opulent real weddings, Perfect Wedding Magazine includes diverse topics from the luxury travel and lifestyle industry, exclusive events and collaborations with leading global partners and celebrities, such as international floral artist Jeff Leatham.

Perfect Wedding Magazine has developed and adapted to current communication trends, focusing on reaching new audiences while we keep existing readers loyal to our brand.

[Gordon S. Cooper & Claudia Torres](#)

Founders / Editors



PERFECT WEDDING

magazine

49 K
TOTAL
MONTHLY
REACH

DEMOGRAPHICS
Average age 25-50+
Brand-responsive
Sophisticated traveller
Mid-High income

73.7 K
IMPRESSIONS

INTERESTS
Bridal Fashion
Destination Weddings
Luxury Travel
Romance
Wellness & Beauty

13.1 K
FOLLOWERS

#4
WORLDWIDE
List of the best
Destination Wedding
magazines from
thousands of titles
on the web ranked by
traffic, social media
followers & content.

LOCATION
USA & Canada
UK
Italy & France
Germany & Spain
Mexico
Netherlands
Australia
Greece
Taiwan & Hong Kong

(source: FeedSpot)





PERFECT WEDDING magazine

FEATURE ARTICLE *(Permanent)*

\$225 *(one-time payment)*

REAL BRIDES by BRAND *(Permanent)*

\$265 *(one-time payment)*

WEBSITE BRANDING

\$1,200 per month

\$ 650 two weeks

\$ 450 one week

(Monthly)

LEADER BOARD HEADER

\$390

BODY BANNER

\$220

TOWER AD

\$150

BUTTON ADS

Square \$90

Rectangle \$50

Secure your marketing, [here](#).